

UNIVERSITY OF CALIFORNIA, SANTA CRUZ

ECONOMICS

BUSINESS MANAGEMENT

B BUSINESS MANAGEMENT ECONOMICS provides disciplinary structure and focus for the interests and needs of the growing number of students who are interested in business and management. The major combines the strong analytic approach of economics with the technical aspects of management. It recognizes that computing has become intrinsic to business and will continue to be an essential skill for those who wish to enter this field. Students will gain knowledge about using computing as a tool of analysis for economic, statistical, and financial data. Strong written and oral communication skills are emphasized and reinforced throughout the course of study. Students are strongly recommended to complete a field placement to obtain practical experience. Field placements provide an excellent way to apply academic economics, business and management to issues and problems in the real world.

REQUIREMENTS FOR THE MAJOR:

- Core Course Requirements:
 - Econ 1, Intro to Microecon
 - Econ 2, Intro to Macroecon
 - Ams 5, Statistics
 - Econ 10A, Econ of Accounting I
 - Econ 10B, Econ of Accounting II
 - Econ 11A, Math Methods I
 - Econ 11B, Math Methods II
 - Econ 100A, Intermed Microecon
 - Econ 100B, Intermed Macroecon
 - Econ 113, Intro to Econometrics

• Upper-Division Courses:

Students are required to take a total of SIX upper-division courses as follows: **four** courses in business management and **two** courses in economics other than business management.

• Computer Literacy

Minimum of TWO courses which provide computing skills. Refer to the Economics Department for applicable courses.

• Field Study

One quarter of field study is strongly recommended.

• Comprehensive Requirement

ECONOMICS

E CONOMICS majors study a substantial core of economic theory and mathematical and statistical methods. The required core courses may be combined with electives in a general economics major program (especially suitable for students who plan to enter law school) or in more specialized programs emphasizing areas such as applied economics, environmental economics, public policy, political economy, international economics, third world issues and economic development, and quantitative methods. The economics curriculum begins at the introductory level; no specific high school preparation is required.

REQUIREMENTS FOR THE MAJOR:

- Core Course Requirements:
 - Econ 1, Intro to Microecon
 - Econ 2, Intro to Macroecon
 - Ams 5, Statistics
 - Econ 11A, Math Methods I
 - Econ 11B, Math Methods II
 - Econ 100A, Intermed Microecon
 - Econ 100B, Intermed Macroecon
 - Econ 113, Intro to Econometrics

• Upper-Division Courses:

Students are required to take FIVE upper-division economics courses. At least three must be from a specifically approved list of economics courses.

• Comprehensive Requirement

GLOBAL ECONOMICS

GLOBAL ECONOMICS majors study economics in the context of a particular geographic area, incorporating language study, area study, and study abroad into their academic plan. Students who complete the program will develop a sound understanding of economics in an international context. The program also increases the educational opportunities of undergraduates in developing critical thinking skills and gaining experiential learning in the area of international economics. Employment opportunities for well-trained graduates in Global Economics are excellent in government, international trade and finance, and industry.

REQUIREMENTS FOR THE MAJOR:• Core Course Requirements:

- Econ 1, Intro to Microecon
- Econ 2, Intro to Macroecon
- Ams 5, Statistics
- Econ 11A, Math Methods I
- Econ 11B, Math Methods II
- Econ 100A, Intermed Microecon
- Econ 100B, Intermed Macroecon
- Econ 113, Intro to Econometrics

• Upper-Division Courses:

Students are required to take FIVE upper-division economics courses. At least two of these courses must be in comparative or international economics.

• Area Study

Students are required to take TWO courses from a specific list provided by the Department.

• Foreign Language

Two years college level foreign language study (or the equivalent) is the standard requirement.

• Study Abroad

Students are required to spend at least one quarter overseas in an approved course of study, usually through the UC Education Abroad Program (EAP)

• Comprehensive Requirement

A FEW WORDS ABOUT OUR DEPARTMENT...

Students with a combined grade point average (GPA) of 2.8 in Economics 1 and 2 will be eligible to declare the major. Students with a GPA below 2.8 in these courses may be allowed to declare but only at the discretion of the department. Students must take the following two courses prior to petitioning for entry to an Economics major: Economics 1 (introductory microeconomics), and Economics 2 (introductory macroeconomics). Requests for entry into the major will be reviewed within two weeks of receipt. Equivalent courses may be taken at other universities or at community colleges. We strongly encourage students to take letter grades in these courses.

All of the undergraduate major programs offered through the Economics Department may be completed in two years, with good planning. Global Economics requires careful planning due to the required study abroad. It is recommended that Global Economics majors begin their language studies as soon as possible since the major requires two years college-level foreign language. Students who have decided to major in Economics or Business Management Economics may begin courses in their major during their first year; however, it is not required or necessary that you do so. Students who are undecided may want to consider taking one of the introductory economics courses in their first year, which will also satisfy a general education requirement.

ADVISING

All of the department faculty are available to students for advising in the major. Students should seek out a faculty member who does research or teaches courses in areas that fit their interests in economics. Faculty office hours are posted outside each faculty member's office and outside the department office. Faculty offices and the department office are located on the fourth floor of Engineering 2. Come to the department office for help in choosing a faculty advisor if you are unsure. For general questions and advice, you can always ask the department staff for help.

PREREQUISITES

Economics 1, 2, and 11A are prerequisites for Economics 100A, 100B; Economics 1, 2, and 11B are prerequisites for 113. Courses 1, 2, 10A/B, 11A/B, 100A, 100B, and 113 are prerequisite for many upper-division courses. Students who wish to enroll in Econ 11A must take the Math Placement Exam and receive a score of 31 or above to enroll in the class. The Math Placement Exam times can be found on the Web at: <http://www.math.ucsc.edu/placement/dates.html>. Check the course descriptions in the General Catalog for other economics courses with specific prerequisites. Course descriptions may be found on the Web at: <http://reg.ucsc.edu/catalog/>

FIELD STUDY

The department's Field Study Program offers a chance for students majoring in Business Management Economics, Economics or Global Economics to gain career-related work experience and test their classroom knowledge working with local businesses, government, and non-profit agencies. Junior or senior class standing and Economics 100A, 100B, and 113 are prerequisite for enrolling in a field study. For more information regarding field study contact the Economics Field Study Program Office, 401B Engineering 2, (831) 459-2028 or email econIntern@ucsc.edu.

ADDITIONAL INFORMATION

This flyer is intended to provide basic, introductory information regarding our majors in Business Management Economics, Economics, or Global Economics. For more specific information on our major requirements, including specific courses to satisfy upper-division requirements for these majors, refer to the department's Undergraduate Programs Handbook or contact our Undergraduate Adviser, 401 Engineering 2, (831) 459-5028 or email econ_ugrad_coor@ucsc.edu. Other sources of information include: the General Catalog; the Schedule of Classes; the Navigator.

If you will not be attending the Orientation Program but would like information from the Department of Economics, contact Coordinator, Undergraduate Programs, (831) 459-5028 or email econ_ugrad_coor@ucsc.edu.

Visit the Economics Department homepage: <http://econ.ucsc.edu>

**BUSINESS MANAGEMENT ECONOMICS / ECONOMICS / GLOBAL ECONOMICS
401 ENGINEERING 2 / 831 459-5028
OFFICE HOURS: MONDAY-FRIDAY 9-12 / 1-4**